Step 1 - Login

Go to: https://unitedway.uwo.ca/campaign/Donate.html, select the appropriate donate now option and login using your Western online credentials.

Step 2 - Choose your pledge type

The options available to you may vary based on the preferences provided by your workplace.

Step 3a - Payroll Deduction

- Enter the amount of your donation per pay period or enter your total donation
- Select the proper number of pay periods if it is not prepopulated for you

**Note – Perpetual Giving

- Want your donation to continue year after year without having to manually renew your pledge? This option is now available for both payroll and monthly credit card giving; please note you can cancel at any time
- Simply select Yes from the drop down menu

Step 3b - Credit Card — One Time

- Enter the total amount of your donation
- You will enter your credit card information at the end of the process before confirming your gift

Step 3c - Credit Card — Monthly

- Enter the total amount of your donation, this will be divided into 12 equal payments
- Your payment will start in January
- You will enter your credit card information at the end of the process before confirming your gift
Step 3d - Securities

- Enter the total amount of your donation
- Download and complete the transfer form

Step 4a - Designations

- If you wish to designate part of your gift to a specific impact area, program, registered Canadian charity or another United Way, please select this option before clicking next
- On the following page you will be asked to provide the details of your designations

Step 4b - Designations to Impact Areas

- Simply add the amount you would like designated in the Designated Amount field

Step 4c - Designations to our Funded Agencies

- Each of our Funded Agencies are listed alphabetically
- Simply scroll down and enter your designation in the Designation Amount field

Please complete and submit a Gift of Securities Transfer Form, the form can be found here.

Total pledge amount: $0.00

Designations:

- I want my gift to make the most powerful impact possible and support the highest priority needs.
- I would like to designate a portion of my gift to a specific impact area, program, registered Canadian charity or a different United Way.

**OUR IMPACT AREAS**

To designate your gift to one of our impact areas, simply enter the amount beside the area of your choice.

<table>
<thead>
<tr>
<th>Name</th>
<th>Designation Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poverty to Possibility (Donor Choice)</td>
<td></td>
</tr>
<tr>
<td>Healthy Communities (Donor Choice)</td>
<td></td>
</tr>
<tr>
<td>Helping Kids Be All They Can Be (Donor Choice)</td>
<td></td>
</tr>
<tr>
<td>County of Middlesex (Donor Choice)</td>
<td></td>
</tr>
<tr>
<td>County of Elgin (Donor Choice)</td>
<td></td>
</tr>
</tbody>
</table>

**FUNDED AGENCIES - UNITED WAY ELGIN MIDDLESEX**

<table>
<thead>
<tr>
<th>Name</th>
<th>Designation Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acnos Language Translation &amp; Interpretation</td>
<td></td>
</tr>
<tr>
<td>Acona</td>
<td></td>
</tr>
<tr>
<td>BGC London</td>
<td></td>
</tr>
<tr>
<td>Big Brothers Big Sisters of London &amp; Area</td>
<td></td>
</tr>
<tr>
<td>Big Brothers Big Sisters of St.Thomas-Egin</td>
<td></td>
</tr>
</tbody>
</table>
Step 4d - Designations to other United Ways

• Search for the United Way by keyword
• Click the add sign beside the correct United Way and add your designation amount (+)

Step 4e - Additional Designations

• Click Write In button
• Add the details or your designation
• To find the Charitable Registration Number, visit the Canada Revenue Agency website

Step 5 - Confirm Your Information

• Ensure the accuracy of the information requested
• This information is used for receipting of gifts, providing you with updates on the impact of your gift and public recognition of specific gift levels

Step 6 - Confirm Your Gift

• Confirm the details of your donation and click “Confirm”