



**1 CONTACT INFORMATION**

Mr.  Mrs.  Ms.  Dr.  \_\_\_\_ First name \_\_\_\_\_ Last name \_\_\_\_\_

Home address \_\_\_\_\_ Home phone \_\_\_\_\_

City \_\_\_\_\_ Prov. \_\_\_\_\_ Postal code \_\_\_\_\_ Work phone \_\_\_\_\_

Employer \_\_\_\_\_ Employee number \_\_\_\_\_ Location \_\_\_\_\_

Home email \_\_\_\_\_ Work email \_\_\_\_\_

To help us better understand our donors, please tell us your birth decade: Please email my tax receipt to my:

1920's  1930's  1940's  1950's  1960's  1970's  1980's  1990's  Home email  Work email

*Tax receipt will be issued for gifts of \$20 or more. Payroll deductions are received on your T4.*

**2 HOW I WANT TO GIVE**

My gift of \$ \_\_\_\_\_ will be paid by: *(Please choose an option or options from below)*

**OPTION A**

VISA  MasterCard  AMEX

\_\_\_\_\_/\_\_\_\_\_  
Credit card number Expiry Date

One time **◀OR▶**  Monthly gift of \$ \_\_\_\_\_  
to be deducted on the 15<sup>th</sup> day of each  
month beginning in \_\_\_\_\_.

Deduct my monthly gift:  
 For \_\_\_\_ months  Perpetually

**OPTION B**

Payroll deduction (beginning in January)  
I would like to contribute the following amount each pay:  
\$ \_\_\_\_\_ X \_\_\_\_\_ (number of pays) = \$ \_\_\_\_\_  
**TOTAL**

**OPTION C**

Make cheques payable to: UNITED WAY LONDON & MIDDLESEX

Post-dated cheque(s)  Cheque \$ \_\_\_\_\_  
 Automatic withdrawal **TOTAL**

**OPTION D**  Gift of Securities by contacting United Way at 519-438-1723 ext.244

Signature (required for all payment methods) \_\_\_\_\_ Date \_\_\_\_\_

**3 DONOR RECOGNITION**

Making a gift of \$1,200 or more annually distinguishes you as a Leadership donor.  
Please print your name below as you would like it to appear in recognition materials:

\_\_\_\_\_

**OR**  I request to remain anonymous in United Way public recognition materials

Everyday Hero (\$1/day)	— \$365
Friend	— \$500 - \$1,199
Leadership levels	— \$1,200 - \$2,499
	— \$2,500 - \$4,999
	— \$5,000 - \$9,999
	— \$10,000 - \$24,999
	— \$25,000 +

You and your partner may combine gifts to reach a Leadership recognition level if you live at the same address. To make a combined gift, please indicate the following on both pledge forms.

Partner's name \_\_\_\_\_ Partner's workplace (if applicable) \_\_\_\_\_

Partner's donation \_\_\_\_\_ Combined gift amount (for public recognition) \_\_\_\_\_

**FORM SUBMISSION INSTRUCTION**

*Please make a copy for your records and return the original to your Employee Campaign Coordinator (ECC) who will submit copies to United Way and Payroll (if giving through payroll deduction).*

**DONOR CHOICE**

I WANT MY GIFT TO MAKE THE MOST POWERFUL CONTRIBUTION POSSIBLE

My gift will support highest priority needs in London and Middlesex County

I want to support the following United Way London & Middlesex priorities:

Poverty \$ \_\_\_\_\_ Beginnings & transitions \$ \_\_\_\_\_  
 Mental health \$ \_\_\_\_\_ County of Middlesex \$ \_\_\_\_\_

I would like a portion of my gift forwarded to the following registered Canadian charity (minimum \$25).

A \$12 fundraising fee will be charged for donations to charities not funded by United Way London & Middlesex.  
 For information visit, [www.cra-arc.gc.ca/charitiesandgiving](http://www.cra-arc.gc.ca/charitiesandgiving)

\_\_\_\_\_ \$ \_\_\_\_\_  
 Name of Charity

\_\_\_\_\_ City \_\_\_\_\_  
 Registered Charity Number

Please forward my name to the specified charity

**CREATE A LEGACY**

I would like more information about:  Leaving a gift in my will.  I have included United Way in my will.

**TAX DEDUCTION INFORMATION**

A gift to United Way may entitle you to a charitable contribution deduction against your income tax.

Charitable tax savings

Your Gift	Income Range			
	below \$85,000		above \$85,000	
	Total tax savings	Actual cost to you	Total tax savings	Actual cost to you
\$500	\$160.58	\$339.42	\$184.98	\$315.02
\$1,200	\$441.70	\$758.30	\$509.85	\$690.15
\$2,500	\$963.78	\$1,536.22	\$1,113.18	\$1,386.82
\$5,000	\$1,967.78	\$3,032.22	\$2,273.42	\$2,726.58
\$10,000	\$3,975.78	\$6,024.22	\$4,593.90	\$5,406.10

**YOUR PRIVACY**

United Way is committed to protecting the privacy of all of our donors.

United Way London & Middlesex embraces the principles of the Canadian Standards Association Model Code for the Protection of Personal Information to ensure that all personal information is properly collected, used only for the purposes for which it is collected and is disposed of in a safe and timely manner when no longer required.

Access to your information is restricted to specific United Way London & Middlesex employees, volunteers and authorized service providers who need the information to do their jobs and have completed an Oath of Confidentiality.

Our complete privacy policy can be found at [unitedwaylm.ca/privacy-policy.html](http://unitedwaylm.ca/privacy-policy.html).

If you have questions or would like to discuss the privacy of your personal information, please contact our Privacy Officer, Suzanne Bembridge, at 519-438-1723 ext. 234.



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**Thank you for your support. For more information, visit [unitedwaylm.ca](http://unitedwaylm.ca) or find us on:**