



1 CONTACT INFORMATION

Mr. Mrs. Ms. Dr. _____ First name _____ Last name _____

Home address _____ Home phone _____

City _____ Prov. _____ Postal code _____ Work phone _____

Employer: Western University Employee number _____ Location _____

Home email _____ Work email _____

To help us better understand our donors, please tell us your birth decade: Please email my tax receipt to my:

1920's 1930's 1940's 1950's 1960's 1970's 1980's 1990's Home email Work email

2 HOW I WANT TO GIVE

Last year my gift was: \$ _____

This year my gift of \$ _____ will be paid by: *(Please choose an option or options from below)*

OPTION A

Payroll deduction (beginning in January)

I would like to contribute the following amount each pay:

\$ _____ X _____ (number of pays) = \$ _____ **TOTAL**

OPTION B

Make cheques payable to: **UNITED WAY LONDON & MIDDLESEX**

Cheque \$ _____ **TOTAL**

Post-dated cheque(s)

OPTION C

VISA MasterCard AMEX _____ / _____

Credit card number Expiry Date

One time **◀OR▶** Monthly gift of \$ _____ to be deducted on the 15th day of each month beginning in _____.

Deduct my monthly gift: For _____ months \$ _____ **TOTAL**

Perpetually

Signature (required for all payment methods) _____ Date _____

3 DONOR RECOGNITION

Making a gift of \$1,000 or more annually distinguishes you as a Leadership donor. Please print your name below as you would like it to appear in recognition materials:

OR I wish to remain anonymous in United Way recognition materials

Everyday Hero (\$1/day)	— \$365
Friend	— \$500-\$999
Leader of the Way	— \$1,000-\$1,999
Leader of Distinction	— \$2,000-\$4,999
Leader of Excellence	— \$5,000-\$9,999
Community Circle	— \$10,000-\$24,999
Philanthropists' Circle	— \$25,000 +

You and your partner may combine gifts to reach a Leadership recognition level if you live at the same address. To make a combined gift, please indicate the following on both pledge forms.

Partner's name _____ Partner's workplace (if applicable) _____

Partner's donation _____ Combined gift amount (for public recognition) _____

DONOR CHOICE

I WANT MY GIFT TO MAKE THE MOST POWERFUL CONTRIBUTION POSSIBLE
 My gift will support highest priority needs in London and Middlesex County

I want to support the following United Way London & Middlesex impact areas:

Poverty \$ _____

Mental health \$ _____

Beginnings & transitions \$ _____

I would like a portion of my gift forwarded to the following registered Canadian charity (minimum \$25)
 A \$12 fundraising fee will be charged for donations to charities not funded by United Way London & Middlesex.
 For information visit, www.cra-arc.gc.ca/charitiesandgiving

_____ \$ _____
 Name of Charity

_____ City _____
 Registered Charity Number

Please forward my name to the specified charity

PLANNED GIVING AND GIFT OF SECURITIES

I would like information about: Planned giving Gift of securities

TAX DEDUCTION INFORMATION

A gift to United Way may entitle you to a charitable contribution deduction against your income tax. Tax receipts are issued for gifts of \$20 or more. Payroll deduction appears on your T4.

Charitable tax savings

Your Gift	Income Range			
	below \$83,000		above \$83,000	
	Total tax savings	Actual cost to you	Total tax savings	Actual cost to you
\$100	\$20.05	\$79.95	\$22.88	\$77.12
\$200	\$40.10	\$159.90	\$45.76	\$154.24
\$500	\$160.58	\$339.42	\$184.98	\$315.02
\$1,000	\$361.38	\$638.62	\$417.03	\$582.97
\$5,000	\$1,967.78	\$3,032.22	\$2,273.42	\$2,726.58

First-Time Donor's Super Credit

Your gift	Total First-Time Donor's Super Credit	Actual cost to you, after taxes
\$150	\$68	\$82
\$250	\$123	\$127
\$500	\$286	\$214
\$750	\$448	\$302
\$1,000	\$611	\$389

The First-Time Donor's Super Credit gives first-time donors and those who haven't claimed a charitable donation in the last five years an extra 25% on their tax credit for charitable gifts.

YOUR PRIVACY

United Way London & Middlesex is proud to be the first social service organization in our community to be granted accreditation through the Imagine Canada Standards Program.

Designed to strengthen public confidence in the charitable and nonprofit sector by recognizing and promoting best practices, the Standards Program offers an independently assessed stamp of approval for organizations that demonstrate excellence in five key areas: board governance; financial accountability and transparency; ethical fundraising; staff management; and volunteer involvement.

United Way is committed to protecting your privacy. If you have any concerns, please contact our Privacy Officer at 519-438-1721.



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Thank you for your support. For more information, visit unitedwaylm.ca or find us on:

